

## **COLLEGE OF BUSINESS**

### **STUDENT LEARNING OUTCOMES (Business Administration)**

Upon completion of this program, graduates will be able to:

1. Understand the elements associated with staffing, managing, and leading people in a business. (Content)
2. Understand the day-to-day operations and the quantitative tools to analyze business processes and trends for decision-making. (Content)
3. Demonstrate ability to develop strategies, to analyze businesses, consumers, and market trends, and to make decisions that impact business policies, processes, and profits. (Application)
4. Demonstrate ability to apply soft skills and technology usage to promote teambuilding and leadership for effective communication. (Application)
5. Demonstrate effective skills in written and verbal expressions to communicate business strategies, objectives, and goals. (Application)