

**BOARD OF TRUSTEES**  
**University of West Alabama**  
**Bell Conference Center**  
**December 4, 2006, 10:00 a.m.**

**A G E N D A**

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes for September 11, 2006
- V. Report of the Board President
  - A. Schedule of Board and Committee Meetings for 2006-2007
  - B. Capital Campaign
- VI. Report of the Ad-hoc Committee on Student Housing (Mr. Alex Saad)
- VII. Report of the Athletic Committee (Mr. Tom Ballow)
- VIII. Provost's Report
  - A. NCATE
  - B. ACHE Board of Trustees Report
  - C. McIlwain Bell Awards
- IX. University President's Report
- X. Adjourn

**The University of West Alabama  
Board of Trustees  
Bell Conference Center  
December 4, 2006, 10:00 a.m.**

**I. CALL TO ORDER**

The meeting was called to order by President *pro tem* Alex Saad. At this time, Mr. Saad asked Dr. Joe Wilkins to give the invocation.

**II. ROLL CALL**

Mr. Saad asked Ms. Earlene Lindsey to call the roll. The following Trustees were present: Mr. Thomas Ballow, Jr., Mrs. Margaret Lovett, Mr. John Northcutt, Dr. Doris Oliveira, Mr. Alex Saad, Mr. Thed Spree, and Dr. Tom Umphrey. Absent were: Mr. Terry Bunn, Mrs. Lena Hardaway, Mr. Robert D. Keahey, Mr. Preston C. Minus, Dr. Louise Nolen, and Mr. John Smith. Ms. Lindsey reported that a quorum was present.

**III. APPROVAL OF AGENDA**

The agenda was followed, as distributed.

**IV. APPROVAL OF MINUTES FOR September 11, 2006**

Mr. Saad asked if there were any corrections or changes to the minutes of the meeting of September 11, 2006, and indicated a copy was in each Trustee's binder. There were no changes to the minutes, and Dr. Umphrey made a motion to approve the minutes. Mr. Ballow seconded the motion, and the motion was approved.

**V. REPORT OF THE BOARD PRESIDENT**

A. *Schedule of Board and Committee Meetings for 2006-2007*

Mr. Saad said this schedule was included in the Trustees' binder under Tab #2, and he asked for a motion to approve. Mrs. Lovett made a motion to approve the 2006-2007 schedule, Mr. Ballow seconded the motion, and the motion was approved.

B. *Capital Campaign*

Mr. Saad said the Board's Executive Committee met recently to hear a report by the Jerry F. Smith Group on their

recommendations for a University capital campaign. He said several members of the Board of Trustees as well as several members of the UWA Foundation Board attended the meeting.

Mr. Saad indicated that he would like to have a motion today to authorize the University administration to negotiate a contract agreement with the Smith Group and to develop a time table for the phases of the campaign. Dr. Umphrey moved to authorize the University administration to negotiate this contract, and Mrs. Lovett seconded the motion. Mr. Saad asked if there was any discussion, and there was none. The motion was voted on and approved.

Mr. Saad asked for a motion to approve the minutes from the meeting of the Executive Committee held on November 6, 2006. Mr. Northcutt moved to accept these minutes, Mr. Ballow seconded the motion, and the minutes of the Executive Committee were approved.

#### **VI. REPORT OF THE AD-HOC COMMITTEE ON STUDENT HOUSING**

Mr. Saad said he recently appointed an ad-hoc committee on student housing and a meeting was held on November 6, 2006. He said the Committee agreed to have a market analysis done to determine the residence hall preferences and this would be completed sometime in January, 2007. Mr. Saad said after this study is done, there will be another meeting of the Ad-hoc Committee on Student Housing.

Mr. Saad asked for a motion to approve the minutes from the Ad-hoc Committee on Student Housing that was held on November 6, 2006. Mr. Northcutt moved to approve the minutes, Mr. Ballow seconded, and the minutes were approved.

#### **VII. REPORT OF THE ATHLETIC COMMITTEE**

Mr. Ballow reported that this Committee met at 9:00 this morning. He said a quorum of the Committee was present, and other

Trustees also attended. Mr. Ballow said they heard a very detailed report from Mr. E. J. Brophy, Athletic Director, and he asked Mr. Brophy to present the report on University athletics.

Mr. Brophy said that the mission of the Athletic Department is to bring in quality people who are quality students and quality athletes, in this order. He said that, with the help of Dr. Holland and the Physical Plant Department, the Tiger Rooms are now operational. He said these facilities are for boosters, donors, trustees, and others. Mr. Brophy said there is a Tiger Room beneath the press box at the football stadium and one in Room 30 at Pruitt Hall. He said the number of people who could visit the football Tiger Room was supposed to be capped at 100; however, the number reached 123.

Mr. Brophy reported that the football scoreboard has been a great addition to the stadium. He indicated this was purchased as a joint effort with the Coca Cola Bottling Company from Meridian, Mississippi.

Mr. Brophy also noted the addition of the flag display at the end of the football field, where the old scoreboard was previously located. All of the flags from the Gulf South Conference schools, as well as the American flag, are displayed. He said new shrubbery had been planted, the seating has been painted, and a television deck has been added.

Mr. Brophy said the new baseball hitting facility is about 96% complete and it will be the best in the state of Alabama. He said the women's basketball locker room is being renovated and will be completed later this month, the Faust Hall weight room has been repainted, and a new softball locker room is being built and should be completed by February 1, 2007. He added these were much needed additions.

Mr. Brophy said that athletic fund-raising is up by 2,882%, which includes the Tiger Club and other monies raised. He said the Tiger Rooms for football and men's and women's basketball are sold out and the football red seats are sold out.

Mr. Brophy also reported that the largest home football gate receipts in school history were collected at the UWA vs. UNA game, according to Dee Outlaw, and the largest gate ever received for a football season in school history was collected this year. He said he attributed this record to the Tiger fans and their love of this University.

Mr. Brophy said the University now has a contract with Coca Cola and Adidas. He said the letterman's club has been inactive for many years; however, plans are to re-activate the club by the Fall of 2007, and jackets and plaques will be offered to athletes who letter in a sport.

Mr. Brophy referred to the organization chart in the Trustees' binder, indicating a few changes have been made that should result in a smoother operating department.

Mr. Brophy commended the Physical Plant Department, who did the renovation work.

Mr. Brophy said his report indicates what has been happening in athletics, and he added that they would like to win. He said the coaches are informing their athletes that it is a top priority to earn a degree and, secondly, win in the sport.

At this time, Mr. Brophy introduced the head coaches, as follows: Coach Ron Arenz (volleyball), Coach Amanda Marks (women's basketball), Coach Rick Reedy (men's basketball), Coach Jason Schoenfeld (rodeo), Coach Gary Rundles (baseball), Dr. Don Medeiros (men's and women's cross-country), Coach Bobby Wallace (football), Coach Rod Hartzog (men's and women's tennis), and Coach Janet Montgomery (softball). He said there are also other members of the athletic staff attending, as follows: Dr. R. T. Floyd (Head of the Athletic Training staff) and Mr. Wes Gordon, Assistant Athletic Director. Mr. Brophy asked Coach Bobby Wallace to say a few words about the football program.

Coach Wallace said it was an honor for him to address this group this morning, and added that the University is a very special place. He

said the problems with the program are being addressed. Coach Wallace reported that the football team had the first winning season in 14 years this year with a 6-5 season, nine players made All Conference, and they hope to perform much better next year. He said it takes a lot more than just coaching to win championships, adding that it takes support from the administration, the community, and good people in the program.

Coach Wallace said the goal of the football program for the future is make the playoffs, win the conference title, and win the national championship. He said everyone has to believe and put forth a lot of effort to make this happen. Coach Wallace said he asked the athletes to do three things: 1) be the best they can be in academics, 2) work extremely hard in football, and 3) be a good person. He said he is very excited about being at UWA and being a part of the football program.

## **VIII. REPORT OF THE PROVOST**

### **A. NCATE**

Dr. Taylor reported that in November, the University had concurrent visits from NCATE and the State Department of Education. These teams were here for four days, and their visit culminated in an exit interview. Dr. Taylor said UWA scored excellent in all of its Teacher Education programs, with no recommendations for improvements. Only a few suggestions were made. Dr. Taylor said thanks should go to College of Education Dean Tom DeVaney, Dr. Dianne Richardson (NCATE Visit Coordinator), and all of the other faculty and staff in the College of Education. He also thanked Director of Institutional Effectiveness Patricia Pratt and faculty and staff from other colleges who were involved in the reaccreditation process. He said the next visit will be in seven years.

B. ACHE Board of Trustees Report

Dr. Taylor said that the third annual report of the University Board of Trustees to ACHE was included in the Trustees' binder. He said the report is focused on the five main points of the State plan for higher education: access, cooperation, quality, resources, and workforce development. He said that the presidents of the state universities are also supposed to present an oral report to ACHE on their respective institutions. Dr. Holland is scheduled to address the Commission in Fall 2007.

Dr. Taylor noted in the report that UWA has continued to expand and to add to the excellent projects that were contained in the previous two reports.

Dr. Taylor referred to another document in the Trustees' binder relating to ACHE's draft revision of the policy on off-campus instruction. He said the University administration had met on several occasions to discuss the draft and that they are generally comfortable with the document, with one exception. Dr. Taylor said the exception is how ACHE has defined the University's service area in terms of offering off-campus instruction.

He noted that in the report, ACHE defined UWA's service area as including the following counties: Sumter, Greene (shared with UA), Choctaw, Marengo, Perry, Pickens (shared with UA), and Wilcox. Dr. Taylor said the University is concerned about this, because historically UWA has offered off-campus instruction in many other counties.

Dr. Taylor said the administration contacted ACHE as to their criteria for developing the service areas of the schools. He said ACHE advised them that it was based on enrollment from the counties, distribution of the current student residential areas, institutional mission, and they also considered historical relations.

Dr. Taylor said out of one of the meetings of the University's administration, a decision was made that President Holland would write a letter to the Executive Director of ACHE, Dr. Gregory Fitch, to request that the list of counties in UWA's service area be expanded to include other counties in which UWA has offered off-campus instruction in the past and thus where the institution has historical relationships. Those counties are Clarke, Dallas, Escambia, Hale, Monroe, and Washington. Dr. Taylor said no reply has been received from ACHE at this time on the request. He pointed out that this list is not synonymous with what the University has defined as its primary and extended service areas in terms of the student recruitment.

Dr. Taylor said that, since ACHE has defined institutional mission as one of the criteria to determine a service area, the University's administration came to the conclusion that it would benefit the institution to formalize the primary and extended service areas as recognized elements of the University's mission. He noted that the mission is set by the Board of Trustees. He said, therefore, that the administration is requesting the Board to consider a resolution (copy in binders of Trustees) that clearly defines the University's primary and extended service area. He said the resolution also notes that it in no way restricts UWA's ability to recruit outside of these designated service areas, both in state and out of state.

Dr. Taylor noted that the primary service area of UWA should include Sumter, Pickens, Tuscaloosa, Bibb, Greene, Hale, Perry, Marengo, Dallas, Choctaw, Wilcox, Clarke, Washington, Monroe, Mobile, and Baldwin Counties. He added that, in recognition of the large numbers of graduates and currently enrolled students from Madison, Marion, Winston, Lamar, Fayette, Walker, Jefferson, St. Clair, Shelby, Chilton, Autauga, and Elmore

Counties, these shall comprise the University's extended service area. Dr. Taylor presented the resolution for consideration and action by the Board.

Mr. Saad asked to simplify the meaning of this resolution. Dr. Taylor said that in case ACHE should challenge the University's service area, it would be very helpful if the Board has formally designated these counties as the service area. He said it was appropriate to have these counties in UWA's service area, especially according to ACHE's criteria. Mrs. Lovett noted that this step would be proactive rather than reactive. Dr. Umphrey moved to approve the resolution, and Mrs. Lovett seconded the motion. The resolution was approved.

C. McIlwain Bell Awards

Dr. Taylor reported that the recommendations to the Board of Trustees for the McIlwain Bell Awards were listed in the Trustees' binders. After reviewing the recommendations, Mr. Northcutt moved to accept the recommendations for the awards, Mr. Ballow seconded the motion, and the motion was passed.

Dr. Taylor said this award was endowed by the Cunningham family in memory of Mrs. Cunningham's mother and that each recipient receives a plaque and \$1,000. Dr. Taylor then announced the winners in the three categories: Mrs. Becky Amato was selected as the recipient of the Support Staff Excellence Award, Ms. Mitzi Forrester Gates was selected as the recipient of the Professional Staff Excellence Award, and Dr. John McCall was selected as the Trustee Professor. Each recipient proceeded to the podium to receive the award.

## **IX. UNIVERSITY PRESIDENT'S REPORT**

Dr. Holland announced that approval of a candidate for the honorary degree was inadvertently omitted at the last meeting of the Board of Trustees. He presented the name of Mrs. Gwyndolyn Collins

Turner, as approved by the Faculty Honorary Degree Committee, for the Board's consideration. He said Mrs. Turner was one of the most distinguished citizens in the Black Belt region. Dr. Umphrey made a motion to approve this recommendation, Mrs. Lovett seconded the motion, and the motion was approved.

Dr. Holland reported that Dr. Joe Wilkins, Dean of the School of Graduate Studies, has announced that he is retiring in January 2007 and thanked him for his service and guidance he has contributed while at UWA.

Dr. Holland said that there have been a few administrative changes as a result of Dr. Wilkins' retirement, as follows: Dr. Tom DeVaney has been appointed to the position of Dean of Graduate Studies, Dr. Martha Hocutt has been appointed to the position of Dean of the College of Education, Dr. Louis Smith will be the Associate Dean, and Mrs. Nancy Taylor will assume the role of COE Coordinator of Online Programs in addition to her duties as University Certification Officer.

Mr. Saad commended Mr. E. J. Brophy on doing an outstanding job as the new Athletic Director and said it was a wonderful season for the football program. He also thanked the other coaches and the commitment of President Holland to the University, indicating he thinks there is a bright future ahead.

#### **X. ADJOURN**

Mr. Saad wished for all attending Happy Holidays. Dr. Umphrey moved to adjourn the meeting, and Mr. Ballow seconded the motion. The meeting was adjourned at 11:14 p.m.

Respectfully submitted,

Lena Hardaway  
Secretary

Earlene Lindsey  
Assistant Secretary