

Student Life

Detailed Assessment Report 2013-2014

Mission / Purpose

To enhance the educational experience of students by providing a wide range of extracurricular activities.

I. Goals and Student Learning Outcomes/Objectives, with Any Related Measures, Targets, Findings, and Action Plans

A. Goal: Address the social issues of the institution

Address the major educational, social, cultural, and economic issues of the region and in doing so promote a positive image of the institution and the area

1. Outcome: Strengthen leadership skills of students involved in Student Activities

Students involved in Student Life activities will demonstrate strengthened leadership skills.

a. Measure: Students will strengthen leadership skills

Students completing the Student Activities Leadership Survey will indicate that they are satisfied that their leadership skills have improved because of their involvement in Student Activities.

1. Achievement Target:

70% will increase leadership skills.

2. Findings (2013-2014) - Target: Met

71.59% of respondents indicated strengthened leadership skills due to involvement in Student Activities.

II. Goals and Other Outcomes/Objectives, with Any Related Measures, Targets, Findings, and Action Plans

A. Goal: Address the social issues of the institution

Address the major educational, social, cultural, and economic issues of the region and in doing so promote a positive image of the institution and the area

1. Objective: Students will have the opportunity to participate in a variety of activities on campus

Students will have the opportunity to participate in a variety of activities on campus

a. Measure: Campus Activity Board will be satisfactory

Students who complete the Student Life Survey will indicate that they are satisfied with the Campus Activities Board.

1. Achievement Target:

70% of students responding to the SLS will indicate satisfaction with the CAB.

2. Findings (2013-2014) - Target: Met

80.9% of students responding to SLS indicated satisfaction with the Campus Activities Board.

3. Action Plan:

Permanent stage at the Student Union

Permanent stage block and synthetic timbers with power located on the SUB lawn near the duck pond.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Implementation Description: Contact the physical plant on construction of the project

Responsible Person/Group: Jason Gardner and Richard Hester

Budget Amount Requested: \$10,000.00 (one time)

Implementation Notes:

8/29/2014 Permanent stage is still needed.

b. Measure: Students will be satisfied with clubs and organizations

Students responding to the Student Life Survey will indicate satisfaction with the clubs and organizations on campus.

1. Achievement Target:

70% will indicate satisfaction with clubs and organizations.

2. Findings (2013-2014) - Target: Met

87.23% of students responding to SLS indicated satisfaction with clubs and organizations offered.

c. Measure: Students will be satisfied with fraternities and sororities on campus

Students responding to the Student Life Survey will indicate satisfaction with the fraternities and sororities on campus.

1. Achievement Target:

70% will indicate satisfaction with fraternities and sororities on campus.

2. Findings (2013-2014) - Target: Partially Met

66.3% of students responding to SLS indicated satisfaction with Greek life. This number could be skewed by respondents who are not involved with Greek organizations.

3. Action Plan:

Survey Greek organizations in addition to SLS

In order to better evaluate Greek satisfaction within the Greek community, a survey will be administered to only the Greek members. This will allow department to gather information about those who are familiar with the Greek organizations and their place on campus. By only surveying all students, many may not be familiar with Greek organizations at all or may be biased against Greek organizations altogether.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Implementation Description: Develop survey specifically for Greek organization members. Use results to better understand the needs of Greek organizations.

Responsible Person/Group: Richard Hester

d. Measure: Students will be satisfied with the University Cinema.

Students responding to the Student Life Survey will indicate satisfaction with the University Cinema.

1. Achievement Target:

70% of the students that complete the Student Life Survey will indicate that they were satisfied with the University Cinema.

2. Findings (2013-2014) - Target: Met

76.14% of respondents indicated satisfaction with the University Cinema.

2. Objective: Students will have an opportunity to participate in a variety of intramural sports

Students will have an opportunity to participate in a variety of intramural sports.

a. Measure: Students will indicate satisfaction with intramural programs

Students completing the Student Life Survey will indicate satisfaction with the intramural sports programs.

1. Achievement Target:

70% will indicate satisfaction with the intramural programs.

2. Findings (2013-2014) - Target: Met

80.65% of respondents indicated satisfaction with the intramural programs.

3. Objective: Students will utilize the Student Union Building

The Student Union Building will provide students with a place to socialize and to participate in recreation and wellness activities.

a. Measure: Students will indicate satisfaction with SUB

Students completing the Student Life Survey will indicate satisfaction with the Student Union Building as a place to socialize.

1. Achievement Target:

70% will indicate satisfaction with SUB.

2. Findings (2013-2014) - Target: Met

85.39% of respondents indicated satisfaction with the Student Union Building.

3. Action Plan:

Permanent stage at the Student Union

Permanent stage block and synthetic timbers with power located on the SUB lawn near the duck pond.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Implementation Description: Contact the physical plant on construction of the project

Responsible Person/Group: Jason Gardner and Richard Hester

Budget Amount Requested: \$10,000.00 (one time)

Implementation Notes:

8/29/2014 Permanent stage is still needed.

b. Measure: Students will indicate satisfaction with the Fitness Center at the SUB

Students completing the Student Life Survey will indicate satisfaction with the Fitness Center at the SUB.

1. Achievement Target:

70% will indicate satisfaction with the Fitness Center at the SUB.

2. Findings (2013-2014) - Target: Met

88.17% of respondents indicated satisfaction with the Fitness Center at the SUB.

III. Other Plans for Improvement

A. Build equipment storage shed at multi-purpose fields

Build equipment storage shed at multi-purpose fields

Established in Cycle: 2010-2011

Implementation Status: Planned

Priority: High

Implementation Description: Coordinate project with the Director of the Physical Plant

Responsible Person/Group: Jason Gardner; Luther Gremmels

Additional Resources Requested: Equipment = \$7,000

Budget Amount Requested: \$7,000.00 (recurring)

Implementation Notes:

8/29/2014 Equipment storage shed at multi-purpose fields is still needed.

B. Purchase new computer and software for the Campus Activities Board for marketing purposes

Purchase new computer and software for the Campus Activities Board for marketing purposes

Established in Cycle: 2010-2011

Implementation Status: Finished

Priority: High

Implementation Description: Coordinate purchase with the Director of Student Life

Responsible Person/Group: Jason Gardner; Luther Gremmels

Additional Resources Requested: Equipment = \$1,200

Budget Amount Requested: \$1,200.00 (recurring)

Implementation Notes:

12/4/2013 Director of Student Activities purchased new computer, allowing the Campus Activities Board to use director's old computer.

C. Add University Cinema Question

Staff will make this addition as well as revise the questionnaire to better assess the Department of Student Life.

Established in Cycle: 2011-2012

Implementation Status: Finished

Priority: High

Implementation Description: Add question to the SLS

Responsible Person/Group: Richard Hester/Jason Gardner

Implementation Notes:

8/29/2014 University Cinema Question was added to Student Life Satisfaction survey.

D. SUB Lobby Furniture Replacement

Replace furniture, add charging stations, study stations, printing stations, and lamps

Established in Cycle: 2012-2013

Implementation Status: Finished

Priority: High

Implementation Description: Will order supplies and arrange the new area.

Responsible Person/Group: Jason Gardner/Richard Hester

Budget Amount Requested: \$40,000.00 (recurring)

Implementation Notes:

8/29/2014 SUB Lobby furniture was replaced in 2013-2014 academic year.

12/4/2013 Funds have been given to replace SUB lobby furniture. Work should be completed by January 2014.

E. Digital Projector for the University Cinema

Staff had to change from the 35mm projector at the cinema to a Digital projector. This is a must to be able to remain open. A used and refurbished projector will cost \$35,000.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Implementation Description: Contact Cinevision about a used and refurbished projector and have it installed

Responsible Person/Group: Jason Gardner

Budget Amount Requested: \$35,000.00 (one time)

Implementation Notes:

10/1/2013 Digital projector was installed September 6th.

F. Hughes Gym Staff Budget

With the opening of Hughes gym, the department needs a budget for student employees to keep the facility open and maintain it. Department is requesting \$38,000 for staffing.

Established in Cycle: 2013-2014

Implementation Status: Finished

Priority: High

Implementation Description: Hiring of staff

Responsible Person/Group: Clint Jones

Budget Amount Requested: \$38,000.00 (recurring)

Implementation Notes:

10/1/2013 Budget acquired

G. Permanent stage at the Student Union

Permanent stage block and synthetic timbers with power located on the SUB lawn near the duck pond.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Campus Activity Board will be satisfactory | **Outcome/Objective:** Students will have the opportunity to participate in a variety of activities on campus

Measure: Students will indicate satisfaction with SUB | **Outcome/Objective:** Students will utilize the Student Union Building

Implementation Description: Contact the physical plant on construction of the project

Responsible Person/Group: Jason Gardner and Richard Hester

Budget Amount Requested: \$10,000.00 (one time)

Implementation Notes:

8/29/2014 Permanent stage is still needed.

8/29/2014 Permanent stage is still needed.

H. Survey Greek organizations in addition to SLS

In order to better evaluate Greek satisfaction within the Greek community, a survey will be administered to only the Greek members. This will allow department to gather information about those who are familiar with the Greek organizations and their place on campus. By only surveying all students, many may not be familiar with Greek organizations at all or may be biased against Greek organizations altogether.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcome/Objective):

Measure: Students will be satisfied with fraternities and sororities on campus |

Outcome/Objective: Students will have the opportunity to participate in a variety of activities on campus

Implementation Description: Develop survey specifically for Greek organization members. Use results to better understand the needs of Greek organizations.

Responsible Person/Group: Richard Hester

IV. Analysis Questions and Analysis Answers

A. What specific strengths did your assessments show? (Strengths)

One of the primary strengths of Student Life is the overall satisfaction of students with Student Life and the activities held. Student Life offers a wide variety of programs to students. The Fitness Center and Intramural Sports continue to increase in popularity with students and have had much success in recent years.

B. What specific weaknesses or challenges did your assessments show? (Weaknesses)

The primary challenge of Student Life is funding. Limited funding hinders department's ability to add more programs and activities that will attract a larger population of students.

C. What plans were implemented?

1. SUB Lobby Renovated 2. Tigers Den Renovated 3. University Cinema upgraded to digital

D. What plans were not implemented?

Build equipment storage shed at multi-purpose fields; Permanent stage at the Student Union

V. Annual Report Section Responses

A. Key Achievements

1. Renovated the Union lobby with new seating, table spaces and four 50inch flat screen quad information center. 2. Opened Student Rec Center. 3. Launched UWA events mobile app. 4. Attended Leadership workshop in NYC with 12 students.

B. Staff Achievements

Richard Hester is on the national board of the Blue Key Honor Society. Jason Gardner is a member of the NIRSA national expo committee.

C. Public/Community Service

SGA held their annual food drive for the West Alabama food pantry. IFC members assisted with clean-up and fence building at the Campbell House along with workers from the Black Belt Gardens.

Planning and Assessment Approval

Department or Division: Student Life
 Chair or Director: Mr. Jason Gardner/Mr. Richard Hester
 Dean or Vice President: Mr. Danny Buckalew

ANNUAL PLAN		
Item	Approved	Remarks
<p>Goals Goals are broad statements describing what the unit wants to accomplish. Goals relate to both the unit's mission and the University's mission. The goal(s) is stated as the University goal(s) a unit is attempting to meet.</p>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	
<p>Outcomes/Objectives Outcomes and objectives are statements that describe in some detail what the unit plans to accomplish. Outcomes/objectives are associated with all applicable goals, strategic plans, standards, and institutional priorities.</p>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	
<p>Objectives are active-verb descriptions of specific points or tasks the unit will accomplish or reach. Outcomes are active-verb descriptions of a desired end result related to student learning and the unit's mission.</p>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	
<p>Measures Measures are statements to judge success in achieving the stated outcome or objective. Measures contain information on the type of evidence and assessment tool that a unit will use to verify if stated outcome/objective has been met.</p>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	
<p>Achievement Targets Achievement targets are the thresholds that the measures must meet for the unit to determine that it has been successful in meeting its specified outcomes/objectives. Achievement targets are measurable statements.</p>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	

SELF-STUDY

Item

Approved

Remarks

Findings

Findings are indications whether an outcome/objective was met or not. Findings are put into the system under each achievement target. Findings include an interpretation of results, possible uses of results, reflection on problems encountered, indicated improvements/changes and strengths or weakness.

YES NO **Action Plans**

Action plans are detailed plans created by the unit to meet an outcome/objective that was only partially met or not met or to make improvement to those outcomes/objectives that were met but still need some strengthening. The plan includes a projected completion date, implementation description, responsible person(s)/group, resources required, and budget amount (if applicable).

YES NO

Action plans created in previous cycles have been updated with implementation notes.

YES NO **Annual Report**

The Annual Report section contains information on key achievements, faculty and/or staff achievements, and community/public.

YES NO **Analysis Report**

The unit has reflected on and created narratives for each of the following areas: specific strengths and progress made on outcomes/objectives, specific weaknesses or challenges, plans that were and were not implemented, and how assessment results will be used for continuous improvement.

YES NO

Approved by:

Signature of Dean or Vice President

Date:

Received by OIE:

Signature of Coordinator of Planning and Assessment

Date: